



January 17, 2017
General Membership Meeting Minutes

1. Announcements

- **Thursday 1/19** - 7:00 p.m. - 32nd Precinct Community Council meeting @ Joseph P. Kennedy Jr. Community Center, 34 W 134th Street
 - Police officers are looking for information regarding the homicide on Lenox. They offered to take information regarding the case.
 - Community council meeting every third Thursday (this Thursday).
 - Officers asked if there's any concerns on the block
 - Trash collection
 - Increase in public urination
 - One member asked about violent crime and if the officers see an increase or decrease
 - They said decrease
 - Community would like to see less public urination, also asking dog owners to pick up their dog's poop! Both sides of the street
 - What do we do if we see public urination?
 - Don't take a picture, don't call 311 to expect immediate response, but in order to log the complaint this is the best way
 - Send an email / call the precinct main line (don't call 911)
 - Summons' are the only way for the problem to get solved, it will trickle up to the council people / representatives
 - With the murder on Lenox, we haven't seen any local outreach for something like this which can be catastrophic. Can we know what happened?
 - The gentleman that was killed had two girlfriends, one girlfriend didn't want him to be hanging out with the other. On girl hired hitman, who went to intimidate him, and he got out of hand and he was fatally shot. The gentleman lived in Harlem, but he lived in the 30th Precinct (near 150th).
 - The lighting on 127th and Lenox is dim compared to the surrounding area
 - This is something you should bring up at the community precinct meetings

- We have new community liaisons in the 32nd Precinct.
 - Question: Is there anything we can be doing better to help you guys?
 - Yes, letting us know about the lighting deficiencies, dangerous scaffolding, and going to the community board meetings and being more active
- **Wednesday 2/1** – 6:00 p.m. - CB 10 Meeting - 2nd floor art gallery of the Adam Clayton Powell, Jr. State Office Building (163 West 125th Street)
- **Wednesday 2/8** - 6:30 p.m. - 28th Precinct Community Council meeting – at Touro College – entrance on West 124th Street (between 7th and 8th Avenues – 4th Floor)
- Membership Dues
 - Is everyone signed in? If not please sign in before you leave.
- Discussion RE: Urination
 - Make sure to log complaints
 - Put complains on the listserv so we have more ammo when he go to the community board meetings
 - Texting the police officers (as opposed to 311)
 - Go to our website, under resources, and our community liaison officers are listed
- Guests and New Neighbors/Sign-in Sheet

2. Treasury Report/T-shirt & Hoodie orders- Katharina

1. Overview form 2016

1. We had a great year (2016)
2. Opened the year at \$1,008.
3. Income
 1. Revenue total was \$4,300.
 2. 40% was the grant
 3. 51% was the membership dues (51 paying members in 2016)
 4. 3% from donations
 5. 4% income from Hoodies / T-Shirts
4. Expenses
 1. 36% for our events (birthday party, spring pot luck, oktoberfest, and toy drive)
 2. 35% for the grant expense (tree guard, etc)
 3. 3% printing / paper
 4. 6% website
5. \$1,009 in cash opening the year.
6. Membership is from January to January, it is time for all members to pay 2017 membership dues (cash, check and CC all accepted, PayPal and automatic renewal also an option)
7. Thank you again for providing support and we are looking forward to doing more

3. Membership report - Marilyn

1. Was not a good year
2. 2016 we had 14 meetings including meetings, one cleanup and the Harlem Grown Fundraiser
3. We added residents from 172 to 201 (email addresses that we have for everybody)
4. The number of people who attended at least one event is down from 153 to 115
5. Average number of meetings from 3.1 to 1.7
6. Average members went from 32 to 26

7. In order to get more people to come we established building captains, which is generating new people coming from the buildings
8. Theme nights also were successful
9. Our engagement is not robust, though. We need to figure out ways for people to come to the meetings. Our primary goal is community. It's the source of keeping our block clean, safe, etc. We want to know our neighbors.
10. We want to try for this year to continue to grow the engagement
 1. Continue to have theme nights / programs
 1. How about a Dog trainer to visit the BA meeting to talk about urination / etc
 2. Sanitation program might be interesting?
 2. Any programs that would interest you?
 1. Artist talks, we have a lot of artists on our block
 2. New Parents / Mothers / those with Toddlers under the age of 10
 3. Sanitation is a good one, let's make that a priority
 3. Question: Do we flyer at 2056 Fifth avenue?
 1. Yes, but we want to see greater participation
 4. We need to make the meetings interesting - they need to be meaningful like Sanitation, Dogs, etc. Also the cleanups are a good one because a lot of millennials come out for the cleanups.
 5. We are looking for more engagement. 51 paying members is great, but also looking for people to donate their time.
11. Suggestion for move the February meeting b/c of the weather and also that it falls on Valentines Date
 1. Need to change the flyer from an announcement to more of a promotion
 2. People are getting numb to the flyers, we think, and we want to change the copy around
12. Suggestion about using a different location in the neighborhood might also help to spice it up

The date of the next LenoxFive 127th Street Block Association meeting will be announced shortly. The Second Tuesday of February is Valentine's Day so we are in the process of confirming a different day for the meeting.